- 8. (New) An optical media system comprising:
 - an optical disc having a first substrate and a second substrate, wherein at least one of said first substrate and said second substrate has information encoding features, and fluid communication pathways to the information encoding features; and
 - a reservoir holding an agent having properties to automatically inhibit the ability
 to optically read the information encoding features, the reservoir being in
 fluid communication with the fluid communication pathways in the optical
 disc; and

a package enclosing the optical disc.

- 9. (New) The optical media system of claim 8 wherein the agent includes a corrosive agent to cause a controlled corrosion process of the information encoding features.
- 10. (New) The optical media system of claim 8 wherein the package controls the fluid communication of the agent into the fluid communication pathways.
- 11. (New) The optical media system of claim 8 wherein the agent includes a fluid to degrade optical characteristics of the disc.
- 12. (New) An optical media comprising:
 - a first substrate and a second substrate, wherein at least one of said first substrate

 and said second substrate has information encoding features; and

 a reservoir holding a fluid which, when released, automatically inhibits the ability

 to optically read the information encoding features.
- 13. (New) The optical media of claim 12, further comprising a label, wherein removal of the label causes the fluid to be released.
- 14. (New) The optical media of claim 12, wherein the fluid comprises a limited play agent to limit the playing time of the media.
- 15. (New) The optical media of claim 13, further comprising a passage, wherein the passage provides a flow path between the reservoir and the information encoding features, and

wherein the contents of the reservoir are released into the passage upon removal of the label.

- 16. (New) An optical media system comprising:
 - a first substrate and a second substrate, wherein at least one of said first substrate

 and said second substrate has information encoding features; and
 a reservoir with read inhibiting agent; and
 a mechanism to control the flow of the read inhibit agent to automatically alter the
 ability to optically read the information encoding features.
- 17. (New) A method for limiting the amount of time to read information stored on an optical media, comprising the acts of:
 - (a) providing an optical media comprising:

 a first substrate and a second substrate, wherein at least one of said first substrate
 and said second substrate has information encoding features; and
 a reservoir having an agent that, when released from the reservoir, automatically inhibits the ability to read the information encoding feature; and
 - (b) at least partially enclosing the media in a package, the removal of which causes the release of the reading inhibit agent from the reservoir.
- 18. (New) An optically-readable medium comprising
 - an information encoded region, said information encoded region readable by an optical

 beam from an optically-readable medium reading device; and

 at least one access limiting agent is bounded by the optically readable medium, said at

 least one access limiting agent automatically inhibits reading of at least a portion

 of said information encoded region by the optical beam after a predetermined

 period of time; and

 an enclosure enclosing said optically-readable medium.
- 19. (New) The optically-readable medium according to 18, wherein said at least one access limiting agent is in communication with at least one of a portion of said information encoded region and the optical beam.

- 20. (New) The optically-readable medium according to 18, wherein said at least one access limiting agent is located in the optical path of the optical beam.
- 21. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is an oxidizable material.
- 22. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is a dye.
- 23. (New) The optically-readable medium according to claim 22, wherein said dye is initially substantially non-interfering with the optical beam and transforms to a state that substantially interferes with the optical beam after said predetermined period of time.
- 24. (New) The optically-readable medium according to claim 22, wherein said dye is an oxidizable dye.
- 25. (New) The optically-readable medium according to claim 22, wherein said access limiting agent inhibits reading of at least a portion of said information encoded region by absorbing light from the optical beam.
- 26. (New) The optically-readable medium according to claim 18, wherein said information encoded region is a reflective layer.
- 27. (New) The optically-readable medium according to claim 26, wherein said at least one access limiting agent affects the reflectivity of at least a portion of the reflective layer.
- 28. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is a hygroscopic material.
- 29. (New) The optically-readable medium according to claim 18, further comprising a semi-permeable film, said semi-permeable film located on the optically-readable medium, said semi-permeable film regulates said predetermined period of time.
- 30. (New) The optically-readable medium according to claim 18, wherein said enclosure is a package that is semi-permeable to at least one ambient atmospheric condition.

- 31. (New) The optically-readable medium according to claim 18, wherein said enclosure is a package that is a barrier between the optically-readable medium and ambient atmospheric conditions.
- 32. (New) The optically-readable medium according to claim 18, wherein said enclosure is physically coupled to said optically-readable medium.
- 33. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is a photolytic material.
- 34. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is a photoreactive material.
- 35. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is a thermolytic material.
- 36. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is a thermoreactive material.
- 37. (New) The optically-readable medium according to claim 18, wherein said access limiting agent optically masks at least a portion of the information encoded region after a predetermined period of time.
- 38. (New) The optically-readable medium according to claim 18, wherein said predetermined period of time is determined by the number of times at least a portion of the information encoded region is read by the optical beam.
- 39. (New) The optically-readable medium according to claim 18, wherein said access limiting agent corrodes at least a portion of the information encoded region after a predetermined period of time.
- 40. (New) The optically-readable medium according to claim 18, wherein said access limiting agent, once activated, increases the optical scattering of at least a portion of the information encoded region after the predetermined period of time.

- 41. (New) The optically-readable medium according to claim 18, wherein said access limiting agent, once activated, automatically inhibits reading by the optical beam by promoting the deterioration of the at least a portion of the data encoded region.
- 42. (New) The optically-readable medium according to claim 18, wherein said access limiting agent, once activated, substantially interferes with the optical reading beam after the predetermined period of time.
- 43. (New) The optically-readable medium according to claim 18, wherein said at least one access limiting agent is contained in microcapsules.
- 44. (New) The optically-readable medium according to claim 18, wherein said enclosure is physically coupled to said at least one access limiting agent.
- 45. (New) The optically-readable medium according to claim 18, wherein said enclosure is a package that controls the environment surrounding the optically readable medium.
- 46. (New) The optically-readable medium according to claim 18, wherein said enclosure is a package that maintains an environment within the package that is separate and distinct from ambient environmental conditions found outside the package.
- 47. (New) The optically-readable medium according to claim 18, wherein said enclosure is a barrier layer maintains the environmental conditions within the optically readable medium.
- 48. (New) An optically-readable medium comprising:

 a means for storing encoded data, said encoded data is readable by an optical beam from
 a optically-readable medium reading device; and
 a means for automatically preventing the optical beam from reading of at least a portion
 said encoded data after a predetermined period of time.
- 49. (New) An optically-readable medium comprising:

 an information encoded region, said information encoded region readable by an optical

 beam from a optically-readable medium reading device;

 an enclosure enclosing said optically-readable medium; and

an oxidizable dye located in the optical path of the optical beam,
wherein said oxidizable dye automatically transitions from a first state that is
substantially noninterfering with the reading of at least a portion of the
information encoded region to a second state that substantially inhibits the reading
of at least a portion of the information encoded region after a predetermined
period of time from removal of the optically-readable medium from the enclosure.

50. (New) An optically-readable medium comprising:

<u>beam from a optically-readable medium reading device; and</u>

<u>an enclosure enclosing said optically-readable medium; and</u>

<u>an oxidizing agent in communication with at least a portion of said information encoded region,</u>

wherein said oxidizing agent automatically oxidizes at least a portion of said information encoded region after a predetermined period of time from removal of the optically-readable medium from the enclosure.

51. (New) An optically-readable medium comprising:

an information encoded region, said information encoded region readable by an optical

beam from a optically-readable medium reading device; and

an enclosure enclosing said optically-readable medium; and

a physical deformation agent bounded by the optically-readable medium,

wherein said physical deformation agent automatically physical deforms at least a portion

of said optically-readable medium after a predetermined period of time from

removal of the optically-readable medium from the enclosure.

52. (New) An optically-readable medium comprising

beam from an optically-readable medium reading device; and
a physical deformation agent bounded by the optically-readable medium,
wherein said physical deformation agent automatically deforms at least a portion of said
optically-readable medium after a predetermined period of time.

- 53. (New) A limited play optically-readable disc, comprising:
 - at least one substrate having information encoding features with a reflective surface to reflect an incident optical read beam so that the optical read beam may read the information encoding features; and
 - a limited play agent in at least one optical path, defined between an exterior surface of the disc and the reflective surface, said limited play agent being automatically operable in response to an ambient air condition to inhibit the ability of the optical read beam to read the information encoding features.

54. (New) A limited play optically-readable disc, comprising:

- at least one substrate having information encoding features with a reflective surface to reflect an incident optical read beam so that the optical read beam may read the information encoding features; and
- a limited play agent in the disc that, once operative, automatically distorts the information encoding features to limit the playing time of the disc.

55. (New) A limited play optically-readable disc, comprising:

- at least one substrate having information encoding features with a reflective surface to reflect an incident optical read beam so that the optical read beam may read the information encoding features; and
- a limited play agent in at least one optical path, defined between an exterior surface of the disc and the reflective surface, said limited play agent being operable to automatically deteriorate the reflective properties of the reflective surface.

56. (New) A limited play optically-readable disc, comprising:

- at least one substrate having information encoding features with a reflective surface to reflect an incident optical read beam so that the optical read beam may read the information encoding features; and
- a limited play agent to automatically distort the geometry of the disc and thereby inhibits the ability to read the information encoding features.
- 57. (New) A limited play optically-readable disc system, comprising:

- a limited play optical disc having a limited play agent that, once operative, automatically time limits the ability to read information encoded in the disc; and
- a package system enclosing the disc, wherein removal of the disc from the package system triggers the limited play agent into operation to time limit the playability of the disc.
- 58. (New) A limited play optically-readable disc system, comprising:
 - a limited play optical disc having a limited play agent that, once operative, automatically limits the ability to read information encoded in the disc to a predetermined number of times; and
 - a package system enclosing the disc, wherein removal of the disc from the package system triggers the limited play agent into operation to limit the playability of the disc.
- 59. (New) An optically-readable medium comprising:
 - an information encoded region, said information encoded region readable by an optical beam from an optically-readable medium reading device; and
 - at least one access limiting agent in communication with at least one of a portion of said information encoded region and the optical beam, said at least one access limiting agent automatically inhibits reading of at least a portion of said information encoded region by the optical beam after a predetermined period of time; and an enclosure enclosing said optically-readable medium.
- 60. (New) A limited play optically-readable medium, comprising:
 - at least one substrate having information encoding features with a reflective surface to reflect an incident optical read beam so that the optical read beam may read the information encoding features; and
 - a limited play agent that, once operative, automatically prevents at least a portion of the information encoding features of the limited play optically-readable medium from being read by the incident optical read beam.
- 61. (New) An optically-readable medium comprising:

an information encoded region, said information encoded region readable by an optical
beam from an optically-readable medium reading device; and
at least one access limiting agent affixed to the optically readable medium, wherein said
at least one access limiting agent automatically inhibits reading of at least a
portion of said information encoded region by the optical beam after a
predetermined period of time; and
an enclosure enclosing said optically-readable medium.